

Bailey MeCey

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Portfolio: bmecey.com

Skills

Writing

- Short-Form Blogs
- Long-Form Features

Design

- Graphic Design
- UX/UI Design
- Photoshop, Illustrator

Content Creation

- Video & Audio Production
- Photography
- Premiere Pro, Audition

Education

Master of Science

Interactive Media & Communications
Quinnipiac University
2022

Bachelor of Arts

Journalism
University of Nevada, Reno
2019

Summary

Passionate visual storyteller with a background in journalism, marketing and multimedia production. Energetic team-player with a multi-faceted approach for reaching new audiences.

Experience

New Beginnings Family Academy | Development & Communications Officer

Bridgeport, CT | 2022-Present

- Write content stories and create videos to share with funders
- Manage social media accounts to increase online engagement
- Produce all designs for the website and social media

Farnam Realty Group | Coordinator & Marketing Assistant

New Haven, CT | 2021-2021

- Produced multimedia content for social media
- Photographed new listings for online real estate databases
- Assisted with logistical needs and other tasks

CT Beer | Freelance Video Producer

New Haven, CT | 2019-2020

- Produced videos at restaurants, breweries and live events
- Created graphics and content for social media

The Nevada Sagebrush | Multimedia Editor

Reno, NV | 2016-2019

- Shot and edited videos ranging from news, sports and more
- Wrote articles for arts & entertainment and opinion
- Created social media posts to promote multimedia content

University of Nevada, Reno | Communications Writer

Reno, NV | 2017-2018

- Wrote stories for the college of liberal arts and the university
- Assisted social media team to increase online engagement