

# Bailey MeCey

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## Summary

Passionate visual storyteller with a background in journalism, marketing and multimedia production. Energetic team-player with a multi-faceted approach for reaching new audiences.

## Skills

### Writing

- Short-Form Blogs
- Long-Form Features

### Design

- Graphic Design
- UX/UI Design
- Photoshop, Illustrator

### Content Creation

- Video & Audio Production
- Photography
- Premiere Pro, Audition

## Education

### Master of Science

Interactive Media & Communications  
Quinnipiac University  
2022

### Bachelor of Arts

Journalism  
University of Nevada, Reno  
2019

## Experience

### New Beginnings Family Academy | Development & Communications Officer Bridgeport, CT | 2022-Present

- Write content stories and create videos to share with funders
- Manage social media accounts to increase online engagement
- Produce all designs for the website and social media

### Farnam Realty Group | Coordinator & Marketing Assistant New Haven, CT | 2021-2021

- Produced multimedia content for social media
- Photographed new listings for online real estate databases
- Assisted with logistical needs and other tasks

### CT Beer | Freelance Video Producer New Haven, CT | 2019-2020

- Produced videos at restaurants, breweries and live events
- Created graphics and content for social media

### The Nevada Sagebrush | Multimedia Editor Reno, NV | 2016-2019

- Shot and edited videos ranging from news, sports and more
- Wrote articles for arts & entertainment and opinion
- Created social media posts to promote multimedia content

### University of Nevada, Reno | Communications Writer Reno, NV | 2017-2018

- Wrote stories for the college of liberal arts and the university
- Assisted social media team to increase online engagement