

Squish Candy Social Media Audit

Social Networks	URL	Username	Followers	Average Posts Per Week	Average Likes Per Post	Types of Posts
Facebook	https://www.facebook.com/squishcandy	@squishcandy	24,467	8	6	Text, photo, graphic, livestreams, contest
Instagram	https://www.instagram.com/squishcandy/	squishcandy	48,300	5	120	Text, photo, graphic, contest
Twitter	https://twitter.com/SquishCandy	@SquishCandy	1,483	5	1	Text, photo, graphic, trends
Pinterest	https://www.pinterest.ca/squishcandy/	@squishcandy	53	4	N/A	Photo, blog
TikTok	https://www.tiktok.com/@squishcandies	Squish Candy	165	2	9	Video, trends

Social Networks	Hashtags
Facebook	#squishcandy #squish #squishcandies #snack #snacks #frommontrealwithlove #vegan #vegancandy
Instagram	#candy #bonbons #subscription #subscriptionbox #squishcandy #bonbonsquish #candylover #candylovers #gummies #gummycandy
Twitter	#squishcandy #candy
Pinterest	New Product, Gourmet Candy, Sweet Treats, Vegan Candies
TikTok	#vegansweets #plantbased #vegancandy #squishcandy #womenowned #slay #vegangummies #vegantiktok #intuitiongame